

# Language Solutions

100% Human-Made Transcription, Captions, Subtitles, Translations, and Al Content Post-Editing



### Why GoTranscript?

### **Where Human Expertise Drives Accuracy**

Creating high-quality transcripts, captions, and translations is critical to your organization's success. At GoTranscript, our 100% human-based services ensure each project - no matter the scope - maintains its authenticity and accuracy.

We leverage a worldwide network of professional transcribers and translators who specialize in diverse fields, from legal and medical to education and media. Whether you have short audio files or extensive multi-language content, our combination of skilled teams and streamlined workflows guarantees consistency and reliability.

By focusing on human expertise - and never compromising on quality - we help you engage your audience, meet stringent industry standards, and foster clear communication across all channels.

### **Unparalleled Global Expertise**

Our extensive network spans over 70 countries, delivering unmatched skill and scalability. Each member has an excellent command of the source language and is a native speaker of the target language, supported by strong writing skills and specialized training.

### **Strategic Support from Start to Finish**

We consult with you at every stage to ensure that best practices - linguistic, cultural, and technological - are employed. By providing a strategic, comprehensive analysis of your content handling and distribution processes, we help you streamline workflows, maintain quality, and manage your projects in an efficient, agile manner.



We appreciate being able to rely on a single service for closed captions, subtitles, and transcripts. Our team has been using GoTranscript for years. The things we appreciate the most are the quick turnaround and features that align with our needs.

### **Ed Albright**

Digital Asset Specialist at EngagedMD



GoTranscript saves us a substantial amount of time by replacing more expensive and slower translation services. Terms and phrases used in our industry are unique. Still, GoTranscript has been able to work with the background material easily and offer thorough support through a dedicated account representative. We're happy with the service and would strongly recommend it.

### Steven J. Mercer

VP of Communications, U.S. Wheat Associates



We needed a reliable partner to handle our video transcription. Instead of hiring employees, we decided to try out GoTranscript. Their online system is very easy to use, affordable, and accurate. Outsourcing transcription saves significant amounts of time and allows us to focus on our own goals and tasks.

### Simone Baird

Account Director, Bettle & Associates

# **Greater Efficiency Through a Technology-Enabled Approach**

In today's fast-paced business environment, technology must keep up with ever-evolving market and customer demands. At GoTranscript, we've developed a suite of in-house tools to streamline the entire transcription and translation workflow - giving us a unique perspective on emerging trends and user needs.

Our technology is leveraged across diverse industries and use cases, delivering efficiency, agility, and accuracy. Features like automated transcription (with optional human proofreading), usage dashboards for tracking orders, in-editor commenting, and the GT Player for embedding interactive, SEO-friendly transcripts ensure quicker turnaround times and seamless collaboration. For larger-scale projects, we provide customized workflows tailored to your specific requirements.

Additionally, our analytics capabilities allow you to make informed business decisions by identifying cost-saving opportunities, predicting turnaround needs, and continually optimizing processes over time. With GoTranscript's blend of modern technology and human expertise, you can confidently meet today's demands - and stay ready for tomorrow's challenges.

### Consultation

At GoTranscript, we believe a consultative approach adds significant value by tailoring our services - transcription, captioning, subtitling, and translation - to your specific business requirements. We work closely with you to ensure every project maximizes accuracy, efficiency, and alignment with industry standards.

### **Linguistic Guidance**

Our team reviews your unique needs and advises on the optimal methods for achieving high-precision transcripts, captions, and translations. By drawing on specialized knowledge and best practices, we help you maintain clarity, consistency, and adherence to compliance requirements.

### **Technology & Process Consulting**

We assess your current workflows and recommend improvements to streamline ordering, collaboration, and review. Our detailed suggestions may include implementing usage dashboards, leveraging in-editor comments, or customizing turnaround options. With ongoing support, we ensure smooth integration of these enhancements, allowing you to focus on delivering content while we handle the operational details.



### **Integrated Quality Assurance**

GoTranscript has quality assurance embedded into every stage of our process, from transcription and captioning to translation. Our methods include real-time monitoring and continuous feedback loops to maintain accuracy and consistency. All completed files are checked by professional editors, ensuring we consistently deliver top-tier results for every project.

### Robust Review & Editing

Each transcript or translated text is meticulously reviewed by experienced editors to uphold our 99.4% accuracy rate.

### • Continuous Improvement

Feedback from both clients and internal teams is systematically analyzed to refine processes and enhance quality over time.

### **Security from Start to Finish**

Your data's safety is paramount at GoTranscript. We protect your content throughout the entire workflow using stringent security measures and compliance protocols.

### Data Protection & Privacy

We follow HIPAA guidelines for medical data, comply with GDPR for European clients, and uphold strict NDAs to safeguard sensitive information.

#### DoD-Style PII Training

Our team is certified in "Identifying and Safeguarding Personally Identifiable Information (PII)." Originally designed for U.S. Department of Defense personnel and contractors, this specialized training has been extended to our staff - emphasizing our commitment to protecting your data. Key focus areas include recognizing, handling, and securely storing all sensitive information.

#### Secure File Handling

Files are encrypted, and we often split them into segments so no single transcriber can view the entire content. Editors, who sign more rigorous NDAs, oversee the final compilation.

#### Real-Time Safeguards

Cloudflare's anti-DDoS solutions, secure file transfers, and continuous monitoring ensure your data remains protected from external threats.

By combining a rigorous, human-centered quality assurance process with robust data security measures - including specialized training in safeguarding PII - GoTranscript provides a reliable, trustworthy service that enterprises can depend on for accurate and confidential language solutions.

### **GoTranscript Services**

At GoTranscript, we provide a comprehensive range of human-driven language solutions designed to meet diverse business demands - from straightforward transcriptions to specialized translations and captions.

### 1. Transcription Services

Our 100% human-made transcription services deliver the highest level of accuracy, clarity, and context preservation. We handle various content types:

- General Transcription for meetings, interviews, podcasts, and webinars.
- Specialized Transcription for legal, medical, academic, and technical fields.

### 3. Captioning & Subtitling

Whether you need closed captions for accessibility compliance or multilingual subtitles to reach broader audiences, our professional team delivers:

- FCC-Compliant Closed Captions meeting stringent accuracy and synchronization standards.
- SDH (Subtitles for the Deaf or Hard-of-Hearing) ensuring inclusivity in video content.
- Multilingual Subtitles to help your videos effectively resonate with viewers worldwide.

### 5. Translation Post-Editing

GoTranscript also offers machine translation post-editing for clients seeking an efficient, cost-effective approach without compromising on quality. Our expert linguists thoroughly review and refine machine-generated translations, ensuring your final documents maintain the accuracy, clarity, and tone you expect from a human-driven service.

### 2. Transcription Proofreading

We also offer a dedicated proofreading service for transcripts generated by automated systems. Our human proofreading experts refine Al-generated text to ensure it meets high standards of accuracy, consistency, and readability - bridging the quality gap between machine output and fully human-crafted transcripts.

### 4. Translation

Our human translators bring in-depth language skills and cultural understanding to transform your text accurately while preserving the original intent:

- Standard Translation covering everyday business documents, internal texts, and general content.
- Specialized Translation applying domainspecific expertise (legal, medical, technical) where precision and terminology are crucial.

## 6. Data Annotation for Al Learning

Human-verified labeling, classification, and sentiment tagging to power more effective Al models



### **Global Readiness & Quality Checks**

At GoTranscript, we do more than produce transcripts and translations - we ensure your content is clear, consistent, and accurate in any language. Our approach features multi-step reviews and a dedicated feedback loop to deliver top-quality results.

### Feedback Loop

After we provide the initial version, you can share your comments or clarifications with our team. We then implement the necessary changes, ensuring the final product aligns with your requirements and expectations.

### **Clarity & Consistency**

Beyond text accuracy, our specialists verify formatting and style alignment - guaranteeing that your content remains coherent, polished, and ready to engage audiences worldwide.

### **Double Quality Check**

We employ a multi-stage review process for all language services:

- Primary Review: A professional transcriber or translator prepares your file.
- Secondary Review: A senior editor or subject-matter expert checks for accuracy, terminology, and overall coherence.

If needed, additional reviews can be added for projects that require even greater scrutiny.

By combining thorough reviews with human expertise, GoTranscript delivers reliable, high-quality language solutions that meet the demands of businesses everywhere.





# Linguistic Quality

At GoTranscript, every piece of translated or transcribed content undergoes thorough evaluation to ensure top-tier accuracy, consistency, and compliance. Our quality-focused approach addresses each client's unique challenges and requirements, resulting in content you can trust.

### **Spot-Check Evaluations**

A focused sampling of your translated text or transcription, evaluated against an agreed-upon quality model. Ideal for quick assessments or regular "pulse checks" on ongoing projects.

### **Automated Checks**

Our system uses automated tools to confirm adherence to consistent quality standards, including style requirements, formatting rules, and client-specific guidelines.

### **Comprehensive Quality Assurance**

A full review of your entire project by experienced linguists, particularly suited for specialized subject matter or when independent verification of quality is needed.

### **Linguistic Asset Management**

We ensure accurate usage of terms, acronyms, and abbreviations, following a clear set of rules that align with your company's and industry's best practices.

By integrating these evaluation methods into our workflow, GoTranscript maintains the highest level of linguistic quality - giving you confidence in every word we deliver.

# **Project Resourcing**

GoTranscript offers flexible, specialized resources for your language projects - without the overhead of hiring full-time staff. We tailor our solutions to your specific business needs, delivering consistent quality from start to finish.

## **Comprehensive Project Management**

We handle your project from initial planning to final delivery. Our team includes subject-matter experts and project managers who specialize in transcription, translation, and related tasks ensuring efficient, reliable outcomes at any scale.

### **Talent Sourcing**

Rely on our global network of linguists and support specialists to tackle projects requiring advanced domain knowledge or technical skills. We provide full recruitment and management, so you get the right talent exactly when you need it.

### Crowdsourcing

GoTranscript maintains a community of 30,000 professionals ready to tackle large or time-sensitive assignments. For highly specialized or niche domains, we can source additional experts to ensure you receive the precise, high-quality results you expect.

By combining expert oversight with specialized, on-demand resources, GoTranscript streamlines your language projects and delivers top-tier outcomes - every time.



# **Uniting Professional Language Services with Advanced Technology**

GoTranscript is committed to serving the evolving needs of modern businesses. As companies expand into new markets or increase their global reach, our cutting-edge solutions - ranging from transcription and translation to captioning and data annotation - help you adapt, communicate, and thrive.

### • Adapt Your Content Supply Chain

Gain recommendations and insights to enhance your transcription, captioning, and translation workflows, ensuring efficient content delivery across multiple channels.

### Maintain High Accuracy

In an age of rising expectations, thorough reviews and double-checks ensure your products and services consistently reflect reliable, precise messaging.

### • Easily Scale Your Projects

Seamlessly expand your content production to meet growing customer demands and additional language requests, without sacrificing quality or speed.

### • Agile Development & Collaboration

Our flexible processes support frequent, high-volume file handoffs - streamlining workflows for fast-paced environments.

### Stay Future-Ready

From virtual meetings to immersive multimedia experiences, we help you keep your content accessible and engaging in an ever-evolving digital landscape.

### **About GoTranscript**

GoTranscript is a global provider of **100% human-based language solutions**, ranging from transcription and translation to captioning, subtitling, and data annotation. Our commitment to accuracy and data security helps clients effectively communicate across various industries, including legal, medical, education, government, and corporate sectors.

Our purpose is to break down barriers to clear communication and accessible information. By combining expert linguists, advanced data protection, and user-focused technology, we enable organizations of all sizes to reduce complexity, improve workflows, and reach audiences worldwide.

#### Proven Expertise

Founded in 2005, GoTranscript has grown to serve thousands of businesses, universities, and institutions across Europe, Asia Pacific, and the Americas. We prioritize privacy and compliance through measures like HIPAA and GDPR.

### Global Reach

With over 30,000 professional transcribers and translators, we operate from multiple locations to deliver reliable, timely solutions in 40+ languages.

By partnering with GoTranscript, you gain a trusted ally that ensures your content is handled with the utmost care and clarity - anytime, anywhere.

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